

Event	Day	Date	Time	Location	Register Here
Launch; Mix & Mingle	Wednesday	7/12/2023	11AM-1PM	City Hall Legacy Room	
Application Open	Wednesday	7/12/2023	1PM		
Application Closed	Friday	8/4/2023	11:59PM		
Orientation 1	Saturday	8/5/2023	10AM-11:30AM	Virtual	Click To Register
Orientation 2	Monday	8/7/2023	6PM-7:30PM	Virtual	Click To Register
Orientation 3	Wednesday	8/9/2023	6PM-7:30PM	Virtual	Click To Register
Winner Panel	Thursday	8/10/2023	6PM-7:30PM	Virtual	Click To Register
Starting a Business 1	Saturday	8/12/2023	10AM-11:30AM	Virtual	Click To Register
Starting a Business 2	Monday	8/14/2023	6PM-7:30PM	Virtual	Click To Register
Starting a Business 3	Wednesday	8/16/2023	6PM-7:30PM	Virtual	Click To Register
Business Marketing 1	Saturday	8/19/2023	10AM-11:30AM	Virtual	Click To Register
Business Marketing 2	Monday	8/21/2023	6PM-7:30PM	Virtual	Click To Register
Business Marketing 3	Wednesday	8/23/2023	6PM-7:30PM	Virtual	Click To Register
Business Financials 1	Saturday	8/26/2023	10AM-11:30AM	Virtual	Click To Register
Business Financials 2	Monday	8/28/2023	6PM-7:30PM	Virtual	Click To Register
Business Financials 3	Wednesday	8/30/2023	CANCELLED	RESCHEDULED 9/30	Click To Register
Specialized Workshop- Service	Thursday	8/31/2023	6PM-7:30PM	Virtual	Click To Register
Personal & Business Credit 1	Wednesday	9/6/2023	6PM-7:30PM	Virtual	Click To Register
Personal & Business Credit 2	Saturday	9/9/2023	10AM-11:30AM	Virtual	Click To Register
Personal & Business Credit 3	Monday	9/11/2023	6PM-7:30PM	Virtual	Click To Register
Specialized Workshop- Innovation	Thursday	9/14/2023	6PM-7:30PM	Virtual	Click To Register
Access to Capital 1	Saturday	9/16/2023	10AM-11:30AM	Virtual	Click To Register
Access to Capital 2	Monday	9/18/2023	6PM-7:30PM	Virtual	Click To Register
Access to Capital 3	Wednesday	9/20/2023	6PM-7:30PM	Virtual	Click To Register
Business Mentor Form Submission	Friday	9/22/2023	5PM		
Pitching the Business 1	Saturday	9/23/2023	10AM-11:30AM	Virtual	Click To Register
Pitching the Business 2	Monday	9/25/2023	6PM-7:30PM	Virtual	Click To Register
Pitching the Business 3	Wednesday	9/27/2023	6PM-7:30PM	Virtual	Click To Register
Specialized Workshop- Product	Thursday	9/28/2023	6PM-7:30PM	Virtual	Click To Register
Financial Mentor Form Submission	Friday	9/29/2023	5PM		
Business Financials 3 MAKEUP	Saturday	9/30/2023	10AM-11:30AM	Virtual	Click to Register
Business Plan Writing Workshop	Monday	10/2/2023	6PM-7:30PM	Young Neighborhood Library	Click to Register
Business Plan & Pitch Coaching	Thursday	10/5/2023	6PM-7:30PM	Young Neighborhood Library	Click to Register

Final Mentor Forms Submission	Wednesday	10/11/2023			
Final Liftoff Houston Evaluation	Wednesday	10/11/2023			
Business Plan Submission	Friday	10/13/2023	4PM		
Finalist Interviews/ Taping	Friday	11/3/2023	10AM-11:30AM		
Pitch Presentations Due	Wednesday	11/8/2023	4PM		
Walk- Through for Pitch Day/ Set Up	Friday	17-Nov	10AM-11:30AM	Julia Ideson Building	
Pitch Day	Saturday	18-Nov	10AM-2PM	Julia Ideson Building	