



## 2020 Program Timeline

Effective: 08/27/2020

Event	Day	Date	Time	Location	REGISTRATION LINKS
Launch; Mix & Mingle	Wednesday	7/8/2020	11:30AM - 12:00 PM	City Hall Legacy Room	
<b>Application Open</b>	<b>Wednesday</b>	<b>7/8/2020</b>	<b>ONLINE</b>	<b>ONLINE</b>	
Winner Panel (Live Event/Stream)	Wednesday	7/29/2020	6PM - 7:30PM	Microsoft Teams	<a href="#">REGISTER HERE</a>
<b>Application Closes</b>	<b>Monday</b>	<b>8/10/2020</b>	<b>11:59PM</b>	<b>ONLINE</b>	
Orientation 1	Monday	8/3/2020	6PM - 7:30PM	Microsoft Teams	<a href="#">REGISTER HERE</a>
Orientation 2	Wednesday	8/5/2020	6PM - 7:30PM	Microsoft Teams	<a href="#">REGISTER HERE</a>
Orientation 3	Saturday	8/8/2020	10AM - 11:30AM	Microsoft Teams	<a href="#">REGISTER HERE</a>
Orientation 4	Monday	8/10/2020	6PM - 7:30PM	Microsoft Teams	<a href="#">REGISTER HERE</a>
1 Starting a Business 1	Wednesday	8/12/2020	6PM - 7:30PM	Microsoft Teams	<a href="#">REGISTER HERE</a>
2 Starting a Business 2	Saturday	8/15/2020	10AM - 11:30AM	Microsoft Teams	<a href="#">REGISTER HERE</a>
3 Starting a Business 3	Monday	8/17/2020	6PM - 7:30PM	Microsoft Teams	<a href="#">REGISTER HERE</a>
4 Business Marketing 1	Wednesday	8/19/2020	6PM - 7:30PM	Microsoft Teams	<a href="#">REGISTER HERE</a>
5 Business Marketing 2	Saturday	8/22/2020	10AM - 11:30AM	Microsoft Teams	<a href="#">REGISTER HERE</a>
6 Business Marketing 3	Monday	8/24/2020	6PM - 7:30PM	Microsoft Teams	<a href="#">REGISTER HERE</a>
7 Specialized Workshop - Service	Tuesday	8/25/2020	6PM - 7:30PM	Microsoft Teams	<a href="#">REGISTER HERE</a>
9 Business Financials 2	Saturday	8/29/2020	10AM - 11:30AM	Microsoft Teams	<a href="#">REGISTER HERE</a>
10 Business Financials 3	Monday	8/31/2020	6PM - 7:30PM	Microsoft Teams	<a href="#">REGISTER HERE</a>
8 Business Financials 1- Make Up Session	Tuesday	9/1/2020	6PM - 7:30PM	Microsoft Teams	<a href="#">REGISTER HERE</a>
<b>Business Mentor Form Submission</b>	<b>Friday</b>	<b>9/4/2020</b>	<b>ONLINE</b>	<b>ONLINE</b>	
11 Personal & Business Credit 1	Wednesday	9/2/2020	6PM - 7:30PM	Microsoft Teams	<a href="#">REGISTER HERE</a>
12 Personal & Business Credit 2	Wednesday	9/9/2020	6PM - 7:30PM	Microsoft Teams	<a href="#">REGISTER HERE</a>
13 Personal & Business Credit 3	Saturday	9/12/2020	10AM - 11:30AM	Microsoft Teams	<a href="#">REGISTER HERE</a>
14 Specialized Workshop - Product	Tuesday	9/15/2020	6PM - 7:30PM	Microsoft Teams	<a href="#">REGISTER HERE</a>
15 Pitching the Business 1	Monday	9/14/2020	6PM - 7:30PM	Microsoft Teams	<a href="#">REGISTER HERE</a>
16 Pitching the Business 2	Wednesday	9/16/2020	6PM - 7:30PM	Microsoft Teams	<a href="#">REGISTER HERE</a>
17 Pitching the Business 3	Saturday	9/19/2020	10AM - 11:30AM	Microsoft Teams	<a href="#">REGISTER HERE</a>
18 Access to Capital 1	Monday	9/21/2020	6PM - 7:30PM	Microsoft Teams	<a href="#">REGISTER HERE</a>
19 Access to Capital 2 (Live Event/Stream)	Wednesday	9/23/2020	6PM - 7:30PM	Microsoft Teams	<a href="#">REGISTER HERE</a>
20 Access to Capital 3	Saturday	9/26/2020	10AM - 11:30AM	Microsoft Teams	<a href="#">REGISTER HERE</a>
21 Specialized Workshop - Innovation	Tuesday	9/29/2020	6PM - 7:30PM	Microsoft Teams	<a href="#">REGISTER HERE</a>
Contingency Make Up	Wednesday	9/30/2020	6PM - 7:30PM	Microsoft Teams	
Contingency Make Up	Saturday	10/3/2020	10AM - 11:30AM	Microsoft Teams	
<b>Final Mentor Forms Submission</b>	<b>Monday</b>	<b>10/5/2020</b>	<b>ONLINE</b>	<b>ONLINE</b>	
<b>Final Liftoff Houston Evaluation</b>	<b>Monday</b>	<b>10/5/2020</b>	<b>ONLINE</b>	<b>ONLINE</b>	
<b>Business Plan Submission</b>	<b>Friday</b>	<b>10/9/2020</b>	<b>2PM</b>	<b>ONLINE</b>	
<b>Business Plan &amp; Pitch Coaching</b>	<b>Saturday</b>	<b>10/10/2020</b>	<b>10AM - 11:30AM</b>	<b>Microsoft Teams</b>	<a href="#">REGISTER HERE</a>
<b>Business Plan &amp; Pitch Coaching</b>	<b>Monday</b>	<b>10/12/2020</b>	<b>6PM - 7:30PM</b>	<b>Microsoft Teams</b>	<a href="#">REGISTER HERE</a>
<b>Contestant Eligibility Review</b>	<b>Monday</b>	<b>10/12/2020</b>			
<b>Business Plan Judging</b>	<b>Monday</b>	<b>10/19/2020</b>			
<b>Finalist Notification</b>	<b>Monday</b>	<b>10/26/2020</b>			
<b>Finalist Interviews/Taping</b>	<b>Friday</b>	<b>10/30/2020</b>	<b>9AM - 2PM</b>		
<b>Pitch Presentations Due</b>	<b>Friday</b>	<b>10/30/2020</b>	<b>2PM</b>		
<b>Walk-Through for Pitch Day/Set Up</b>	<b>Friday</b>	<b>11/6/2020</b>	<b>3PM</b>		
<b>Pitch Day (Live Event/Stream)</b>	<b>Saturday</b>	<b>11/7/2020</b>	<b>10AM -2PM</b>		